

# Damian Stec

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## Work Experience

**Senior Product Designer — Sprout Social** Nov 2024 - Present

Led strategic initiatives to make the Influencer Marketing platform accessible to SMB users with smaller budgets and limited experience. Simplified core workflows for self-onboarding and designed the Recruit Form project end-to-end (0→1), strengthening competitive positioning and impacting key business metrics. Owned projects from discovery to delivery, partnered with engineering on feasibility, and prioritized based on customer feedback and product data.

**Product Designer — Sprout Social** Dec 2023 - Nov 2024

Designed and shipped integration experiences for the Influencer Marketing platform (Shopify, Tune, TTCM, Meta Ads, Dropbox Sign). Identified usability issues using customer feedback, Mixpanel, and FullStory, translating friction points into measurable improvements. Worked within metric-driven goals to ensure design decisions supported business outcomes across SMB and Enterprise users.

**Product Designer — Scalaric** Sep 2021 - Dec 2023

Became sole designer for the B2B product two months after joining. Audited and simplified the design system, removing redundant components and creating a shared language between design and development. This enabled engineers to make UI decisions independently, reducing bottlenecks. Collaborated with PMs on product direction and used Mixpanel for data-driven validation.

**Team Lead — DuoLife** Oct 2021 - Jun 2024

Led a 3-person design team delivering social media assets, event branding, and sales materials localized into 12 languages. Improved production scalability by building a custom InDesign script to automate translation layouts and introducing formatting standards for translators—reducing revisions and enabling reliable, on-time delivery for live events.

**Graphic Designer — Huge Voice** Dec 2020 - Sep 2021

Worked with early-stage startups to develop full-spectrum marketing assets from concept to execution. Created social media content, print materials, and web designs, helping startups establish their visual identity and marketing presence across multiple touchpoints.

**Junior UI/UX Designer — meetmedia** Apr 2019 - Jan 2020

Designed websites ranging from simple landing pages to more complex multi-page sites. Gained hands-on experience translating client requirements into functional web designs while working within agency timelines and budget constraints.

**Junior UI/UX Designer — hauerpower** Apr 2019 - Jan 2020

Worked on web design deliveries for local clients, from landing pages to multi-page websites. Produced wireframes and UI layouts, iterated based on feedback, and prepared final designs/assets for implementation with attention to clarity, responsiveness, and usability.

## Junior / Mid Graphic Designer — DuoLife

Jul 2018 - Oct 2021

Started as Junior Designer creating print and promotional materials for international markets. Progressed to handling increasingly complex projects including event branding and multi-language sales collateral. Developed proficiency in design for localization and built foundation in scalable design production before promotion to Team Lead.

## Side Project

### Co-Founder (Design) — prost.e.menu

Web application helping restaurants manage and share digital menus with ease. Leading product design alongside two co-founders managing frontend and backend development. Focused on creating an intuitive, low-friction experience for non-technical users to update menus in real-time.

## Skills

**Core:** Product Design, Design Systems, Accessibility, Vibe-Coding, Prototyping, No-Code Development, Data-Driven Design, Research.

**Leadership & Strategy:** Team Leadership, Strategic Thinking, Cross-Functional Collaboration, Business Strategy, DesignOps.

## Education

### Graphic Design and Multimedia Production (Bachelor's Degree)

2018 - 2021

University of Information Technology and Management in Rzeszow

### Specialist in Advertising (Qualifications A.26, A.27)

2014 - 2018

Technical school No. 5 in Tarnow

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